

**Tech...  
in translation?**

**...hell YES!**

# Language is **Big Business**



**5.52%** the worldwide language services market *annual growth rate*

**6.5-7.5%** the projected *growth rate* through 2018

**\$45 billion** the estimated *size* of the overall *global language industry* by 2020

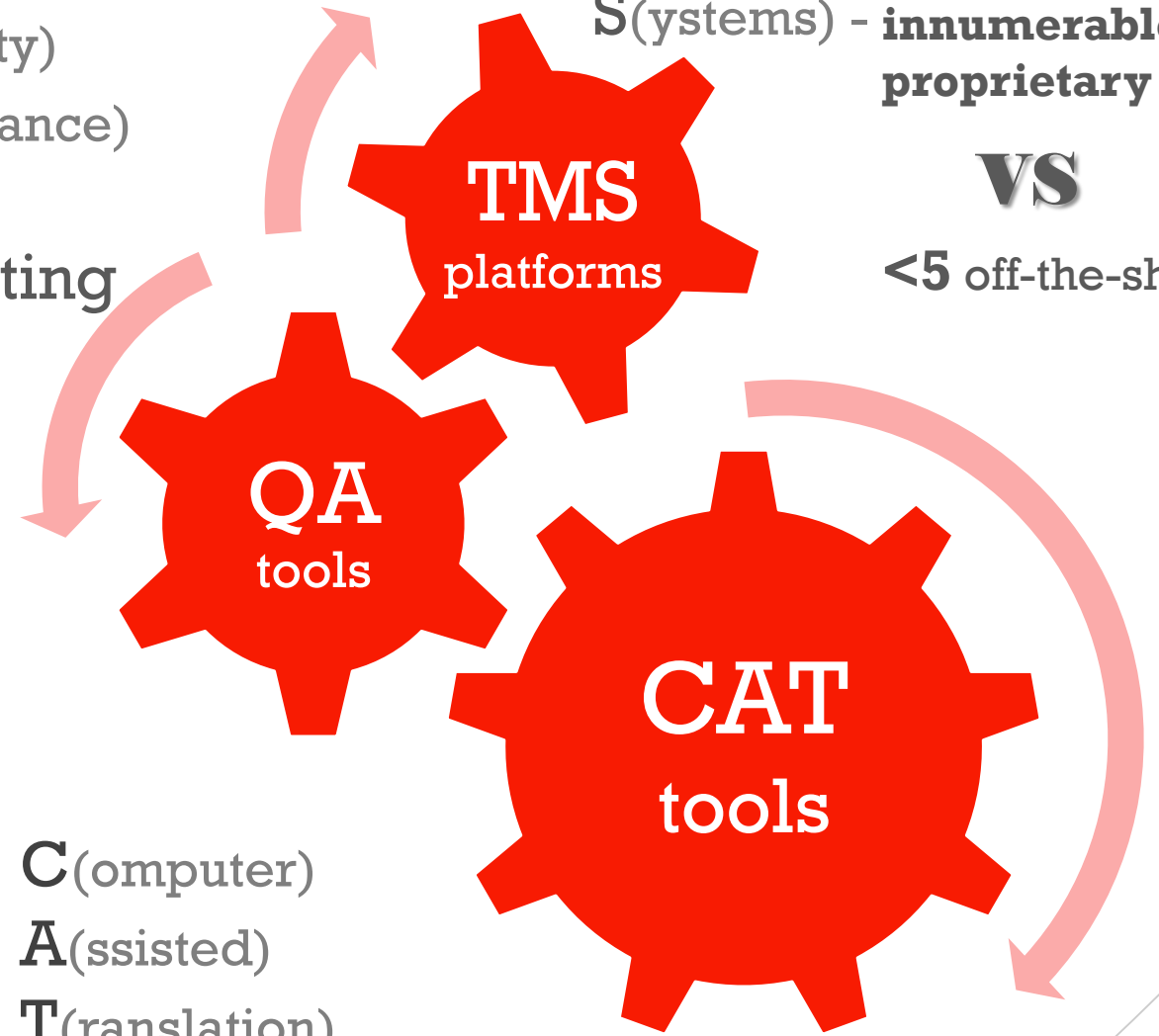
**\$37 billion** the estimated size of the language *technology* industry

## KEYWORDS

systems, tools,  
platforms,  
interoperability,  
integration

Q(uality)  
A(ssurance)

& testing



T(ranslation)

M(anagement)

S(ystems) - **innumerable  
proprietary**

**VS**

**<5** off-the-shelf

**>50** C(omputer)  
A(ssisted)  
T(ranslation)

tools – cloud & desktop

## KEYWORDS

machine  
translation,  
processing  
power  
automation, AI

- Machine Translation (MT): from *rule-based* to *statistical* to **NEURAL** networks and independent learning
- Artificial Intelligence (AI): lights-out project management
- Automation: too many players and intermediaries  
→ excessive administration
- *Tool-agnostic* processes across platforms (desktop, web, mobile)
- Speech-to-Text / Text-to-Speech
- Remote Interpreting

**KEYWORD**

**opportunity**

- The TRANSLATION & LOCALIZATION industry is heavily dependent on IT systems, requiring 24/7 availability of hardware, software and everything in between to achieve continuous delivery across countries and continents. In a workflow-rich and process-heavy model, interoperability is a pain point.

**While you may have thought:**

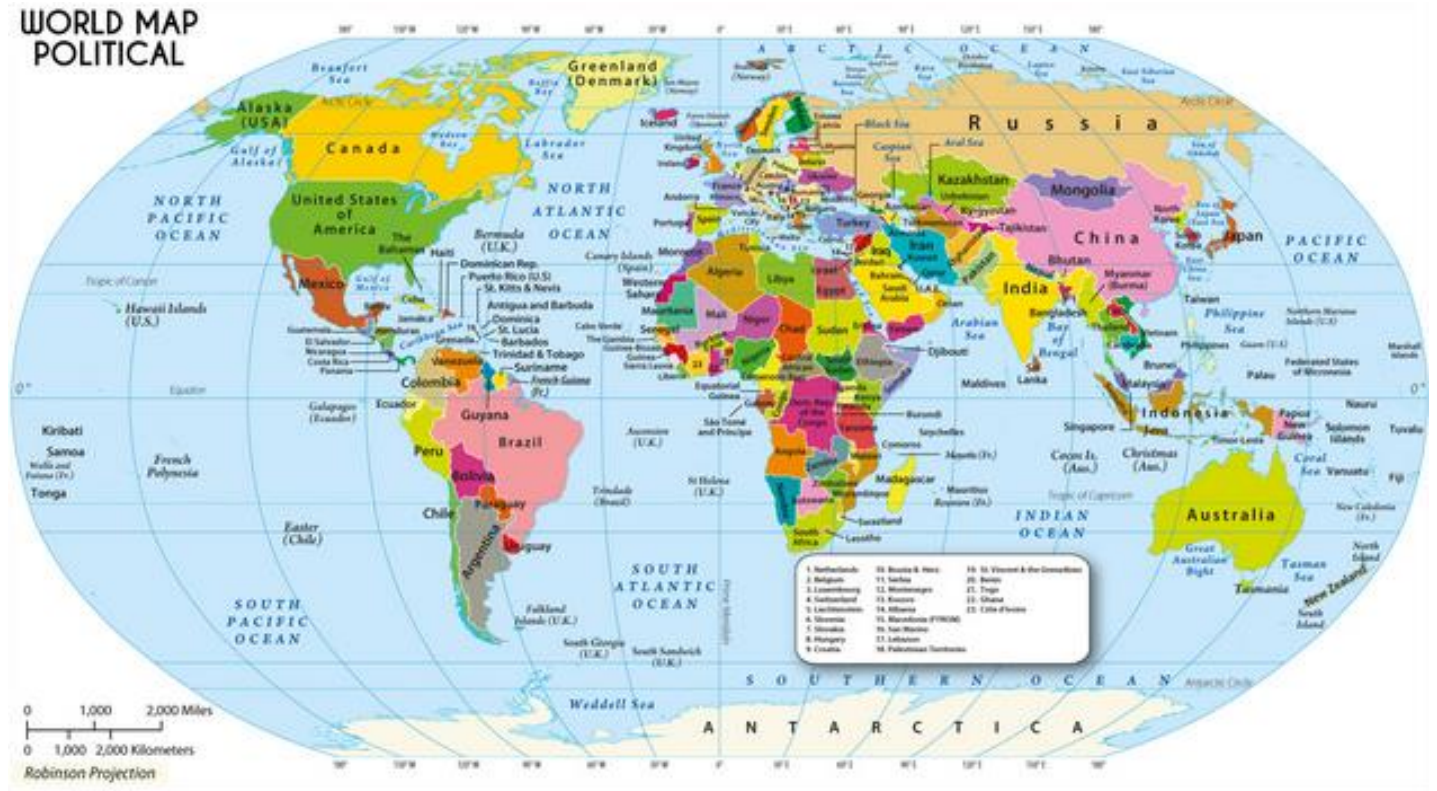
*“The translation industry is not sexy!”*

**maybe you'd like to re-consider;  
Alexa, Cortana & Siri would definitely disagree!**

**COMMIT**

**Locations**

(as of May 2018)



- Athens, Greece
- Larnaca, Cyprus
- Maastricht, The Netherlands
- San Diego, USA
- Seattle, USA

**COMMIT**

Technology

**IN-HOUSE**

- LAN/WAN (Windows Server)
- PCs/MACs
- SW Tools
- Enterprise Wide TMS (Web-based, Java, MySQL)
- Custom Apps

**CLOUD**

- MS 365 (Email, SharePoint/OneDrive, 365 Apps)



**COMMIT**

Security

- **ISO 27001**
  - **Disaster & Recovery**
  - **Business Continuity**